

Dear Tax Professional,

We want to personally thank you for joining the IRS *e-file* Program! IRS *e-file* is expanding and improving every year, enabling you to better serve your clients. This past tax season there were 60 million individual and more than 7 million business tax returns filed electronically.

You have joined more than 150,000 tax professionals who are bringing the benefits of *e-file* to their customers. By doing business with the IRS electronically, you will modernize your business by reducing your response times and increasing the accuracy of your clients' tax returns.

Enclosed is your FREE IRS *e-file* Marketing Tool Kit for the 2005 filing season. It is designed to provide you with tools and advertising aids to help you tap into the growing *e-file* market to increase your *e-file* business and keep your individual and business clients coming back year after year. If you need additional materials, you can receive them free by using the enclosed order form, or simply download them from the IRS web site at *www.irs.gov/efile*.

Your clients will be asking for IRS *e-file* because *e-file* gives your clients their refund in half the time, more convenient ways to pay, and proof of filing within 48 hours. IRS *e-file* significantly reduces errors that could otherwise slow down the processing of your clients' tax returns. New for this year, we have launched e-services, a suite of Internet based business tools that give tax professionals easier access to client information.

For your business clients, we currently offer electronic filing of the most commonly used business forms, including those for Corporations and Tax Exempt Organizations. Visit www.irs.gov/efile for a more complete listing of the business forms available for electronic filing.

If you need additional information regarding the Marketing Tool Kit or the IRS *e-file* Program, please visit the IRS web site. Working as partners, we can increase your business and provide your clients with the highest quality tax filing experience possible!

Sincerely,

Marie Medeck

Acting Director, Stakeholder Partnerships,

**Education and Communication** 

Marie Medick

Sherrill A. Fields

Director, Taxpayer Education

and Communication

